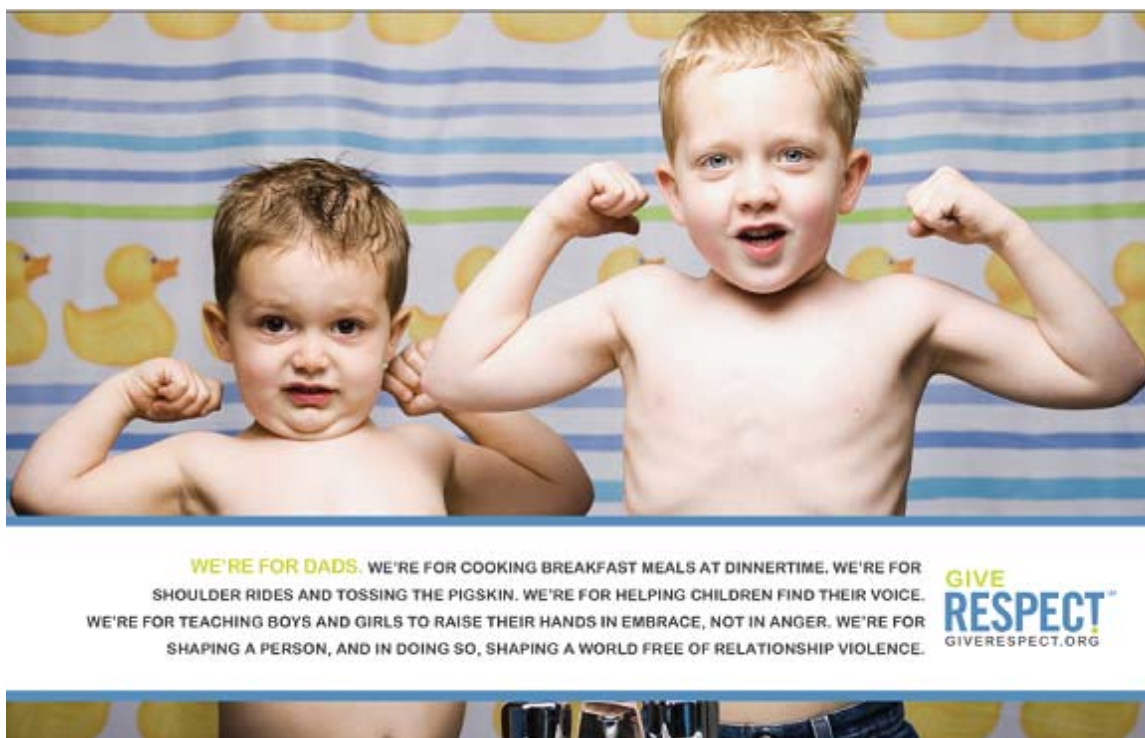


## GEOFFREY BEENE GIVES BACK® JOINS [MACY'S](#) IN HONORING DADS EVERYWHERE



This Father's Day, GEOFFREY BEENE GIVES BACK® is proud to honor Macy's national sponsorship of the Family Violence Prevention Fund's [RESPECT! Campaign](#), a national campaign to engage parents, teachers, coaches, and other role models in positive solutions to prevent relationship violence by promoting respect.

In celebration of Father's Day, the campaign is offering 5 simple ways to honor the Dads in your life:

1. **Give RESPECT! To DAD** by [sending a FREE Father's Day e-card](#). For every card sent, GEOFFREY BEENE GIVES BACK® will make a \$25 donation in honor of a man you respect, up to \$100,000.
2. **Gift him with the RESPECT! wrist band**, available exclusively at Macy's for \$5. Half of all proceeds support the cause.
3. **Pass on RESPECT!** by [joining us on Twitter](#), at [Facebook](#) and/or adding an "I'm for RESPECT!" graphic on your web site or blog.
4. [Make a donation](#) in honor of a dad you respect and he'll receive a special acknowledgement.

The RESPECT! Campaign has the tools to help moms and dads teach their kids about healthy relationships. A safer world is in their hands. Let's help them reach it. Visit [GiveRespect.org](#) to get involved.

Help shape a world that is free from violence.  
Visit [www.GiveRespect.org](#) today!